

Part of the Solution Working Towards a Cleaner Tomorrow

Hospital-associated infections (HAIs) are under the microscope, so to speak. And more and more solutions to gain control are cropping all the

time – from new resources and procedures to more effective surveillance and tracking methods. But even with all this, the war on HAIs will never be won without basic and proper cleanliness standards.

“Effective cleaning starts with effective products,” says Jay Candido, Corporate Director, Marketing and Operations – Away From Home Division, Kruger Products. Everything from the chemical solvents, types of gloves worn by cleaning staff, and the devices used to clean (e.g. rags, wipes, paper towels, mops), plays an important role in preventing and managing HAIs. Without a clean environment, other measures such as screening and hand washing are futile, no matter how effective they may appear in a research setting.

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Typically, a challenge arises when reconciling hospital spending. Until recently, investing in quality cleaning products was not high on many hospitals' budgets. But with the rise of superbugs, like MRSA and *C. difficile*, it's quickly being recognized as a necessary part of this battle.

“High performing paper towel and wipes are important parts of a winning strategy,” says Candido. *“What may seem like high spending upfront can actually save health care institutions money over the longer term.”* Part of this



is a direct cost saving from requiring less product with each use because it is higher performing, and part of it is the savings that come from better HAI prevention and management. Investing in quality cleaning products from the start should be part of any HAI prevention plan and can help institutions avoid future costs associated with outbreaks.



“We can equip health care facilities with ideal system solutions for these types of environments. A great example is pairing a simple-to-use, high performing, touchless paper towel dispenser in common washroom areas or patient rooms with the longest roll towel in the market (our White Swan, 1,200' roll towel). The touchless feature helps reduce the spread of germs and infections and the longest roll towel will help reduce the need for servicing from maintenance staff so they can focus on keeping other areas of the facility clean,” says Candido.

Sometimes the simplest solution is the best solution.

To learn more about how Kruger Products can help your facility with the fight against infection control, visit www.krugerproducts.com/afh or call 1-800-665-5610.