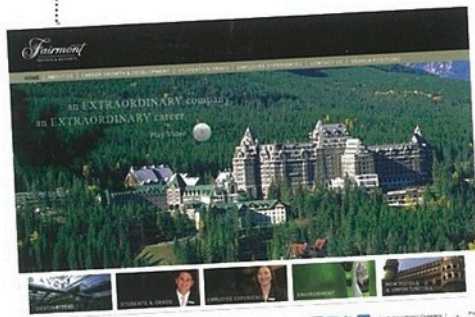


business NEWS

Fairmont Strengthens its Position as an International Employer of Choice



Fairmont Hotels & Resorts has announced the official launch of its new-look Careers website, a compelling gateway for today's top talent to connect with the brand. Building on Fairmont's reputation as an exceptional employer and supporting the luxury hotel brand's global expansion plans, the site debuts a wide range of upgrades that provide a window to rewarding career opportunities and engaging experiences in hotels around the world.

Coinciding with the site's launch and as testament to its venerable status as a top place to work,



Fairmont is also proud to herald its latest mark of distinction, having recently been named one of just 27 worldwide recipients of the coveted 2012 Gallup Great Workplace Award. Recognizing employers whose work force score within the top percentile for productivity and engagement, Fairmont was chosen from a database comprising of millions of work teams in more than 100 countries.

Canadian Government Outlines Immigration System Updates as Part of Economic Action Plan 2012

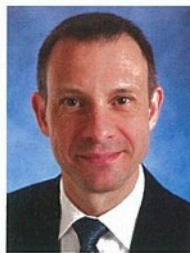
In the recently released Economic Action Plan 2012, Jim Flaherty, Minister of Finance detailed an approach to bolster Canada's long-term economic strengths and promote job growth. As part of that plan, the government noted its commitment to transitioning to a faster and more flexible economic immigration system.

Economic Action Plan 2012 proposes:

- Taking further actions to strengthen the immigration system to make it truly proactive, targeted, fast and efficient in a way that will sustain Canada's economic growth and deliver prosperity for the future;
- Announcing the government's intention to better align the Temporary Foreign Worker Program with labour market demands and to ensure that businesses look to the domestic labour force before accessing the Temporary Foreign Worker Program; and,
- Signalling the government's intention to support further improvements to foreign credential recognition.

Lemieux Appointed Director of Sales and Marketing at the Westin Bayshore, Vancouver

Marion Harper Treskin, general manager of The Westin Bayshore, Vancouver has announced the appointment of Robert Lemieux as director of sales & marketing for the 511-room upper upscale Westin Bayshore located along the seawall at Coal Harbour and adjacent to Stanley Park. Lemieux brings more than 24 years of hotelier and sales expertise to the position. Thrilled to make the move out to the Pacific coast, Lemieux was most recently director of sales and marketing at The Westin Harbour Castle. Previously he was director of sales and marketing at The Westin Ottawa in the nation's capital.



RYAN MATHESON NAMED DIRECTOR OF SALES & MARKETING AT SHERATON GUILDFORD

John Kearns, general manager of Sheraton Vancouver Guildford has announced the appointment of Ryan Matheson as director of sales & marketing. He brings more than 20 years of hospitality and sales experience to this position.

In this role, Matheson will be responsible for leading the sales and marketing efforts for the hotel while driving revenue growth. He most recently held the role of senior regional sales manager with Metropolitan Hotels. In this role he was charged with building and leading the sales efforts for the three Metropolitan Hotels in Western Canada. Previously he held the role of director of strategic partnerships with International Conference Services and senior sales manager at the Hyatt Regency Vancouver.

Kruger Products and Earth Day Canada

Officially Partner to promote Practical Sustainability Solutions

Kruger Products and Earth Day Canada have united efforts through an official partnership to educate Canadians about their role in protecting our environment and bringing about meaningful changes. Through this new partnership, the company will develop innovative ways to promote the sustainability solutions and urge Canadians to consider their impacts on the environment by making practical changes.

"We value dedicated and passionate partners like Kruger Products because they allow us to reach a huge number of Canadians with these important messages," said Jed Goldberg, president, Earth Day Canada. "Our goal is to ensure that Canadians are well-informed about the products they use, whether in an office building, a public facility, at home or at school, and how their decisions impact the environment and health of their families and communities. We are proud to work with Kruger Products in sharing this message with all Canadians."

"Our partnership with Earth Day Canada is positive step forward along our sustainability journey," said Steven Sage, corporate director, sustainability & innovation, Kruger Products. "We know that Canadians care about making choices that benefit the environment, but there is a lot of confusion and misinformation about what constitutes a green product. This partnership is a powerful opportunity for us to work together and provide clarity that can effect real change."